

# XPeditions

Techyon is launching **XPeditions** — a new series of small, invite-only gatherings that bring together ambitious, talented builders across the tech space.

Each XPedition is unique, but they share a common philosophy: people create **meaningful connections** through **collaborative, creative** experiences where attendees bond while trying something new together.

We're bringing great people together through doing, and rethinking how **organizations connect** with **top talent**.

## What does this look like?

We're not your typical dinner.

Think ice-cream-making workshops, pottery classes, and drone competitions. We want to **break the mold** of traditional networking by giving people something fun, creative, and slightly out of their comfort zone to tackle together.

## About Techyon + Hack the North

Techyon is a non-profit based in Waterloo, Ontario, dedicated to empowering the next generation of builders and entrepreneurs. Since 2013, we've organized **Hack the North**, Canada's largest hackathon, which has grown into an annual gathering of 1000+ hackers - some of the most driven and ambitious technical talent in Canada (and, in our opinion, the world).

Beyond Hack the North, Techyon has supported builders through initiatives including:

- **Techyon Microgrants** for student-led projects
- **Waterloo Tech Week**
- Club funding for organizations such as **UW Blueprint**, **UW DSC**, **UW PM**, and more

Our underpinning mission: create more opportunities for ambitious people to build.

## Who's invited?

XPeditions are **invite-only** (though we're open to referrals). We're looking for students who are deeply curious, ambitious, and driven, with a track record of building in cool and interesting ways in tech.

## TO SPONSORS

### Our ask

To make XPeditions possible, we need your support. Sponsoring an XPedition event allows us to bring **creative, novel experiences** to a **curated group of top technical talent**. We'll work together with you to design an event that feels true to your goals and the builders you're looking for. We're looking for monetary sponsorship, though specifics will depend on the scope and format of each event.

### Sponsor Benefits

What's in it for you?

As a sponsor, you'll have access to:

- **Influence over talent and event design.** Work with us to shape the experience you want and to reach the talent you want to engage with.
- **Access to our database of top builders.** We're connected to Waterloo's best builders across a wide range of expertise, be it full-stack engineers, product-minded developers, emerging founders, or something else entirely.
- **Direct engagement with participants.** Bring your representatives to an XPedition event and connect with a curated group of attendees in a relaxed, collaborative setting.
- **Branding and exposure.** Feature your brand across XPedition materials and communications in front of students and builders.